

**mura**  
**GALA**

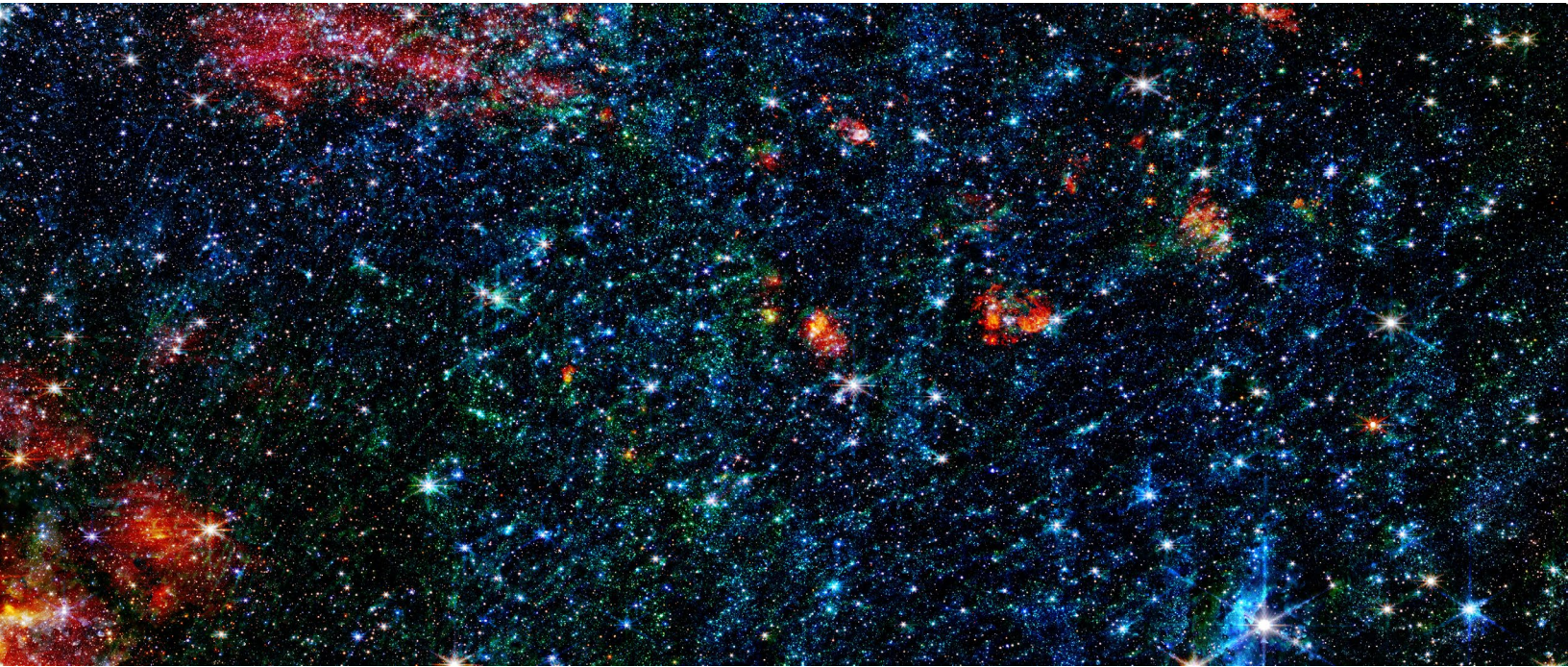
**March 21, 2026**

**COSMOS**

Museum of Contemporary Art Tucson



# celebrate



# stellar programs

Chair: Evie Stefenson-Marquart  
Co-Chair: Gabriela Rangel

With the participation of artists:  
David Moquay and Sandra Ramos

**moca**

[moca-tucson.org/gala2026](http://moca-tucson.org/gala2026)  
Museum of Contemporary Art Tucson

Image above:  
David Moquay, Composite using NASA/ESA Hubble Space Telescope imagery (STScI) and original photography.



## support

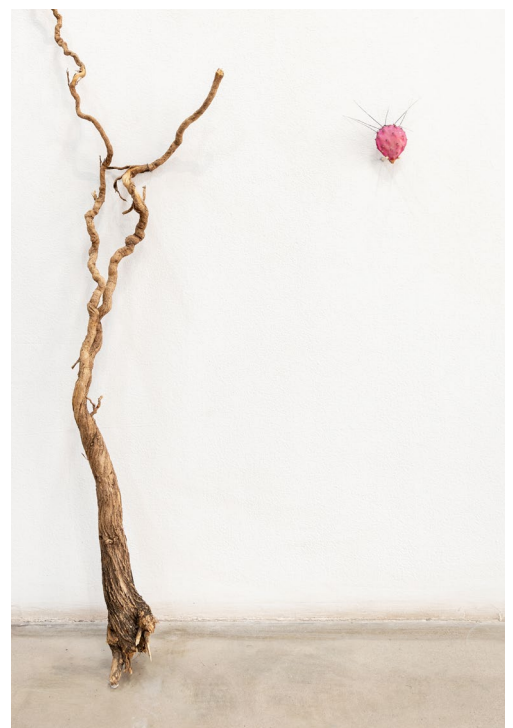
MOCA Tucson is a thriving cultural institution. We have mounted exciting exhibitions, commissioned new artwork, sponsored artists and artist residencies, and rolled out ambitious learning programs. We reached diverse communities more than ever before and garnered regional and national attention! As we go from strength to strength, we invite you to join us on our stellar journey enriching our cultural landscape.

The 2026 Gala on March 21 provides sponsors a unique marketing opportunity to engage with new audiences and re-engage the museum's current public and art lovers through a socially responsible, yet productive and mutually beneficial partnership. The theme "cosmos," describes a state of awareness and harmony in the world. It also embraces the cosmos flower which symbolizes balance, order and harmony and is native to our borderlands and its original dwellers.

## the future

Image above:  
Fay Ray, *Feelings and Systems*, MOCA Tucson, 2024.  
Photograph by Maya Hawk

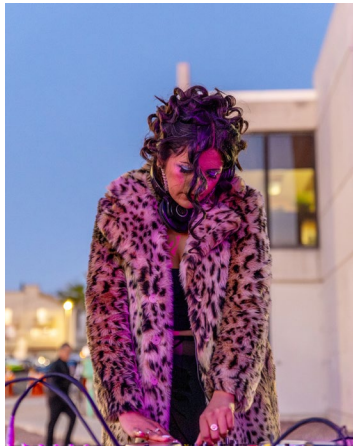
Image right:  
Installation view, Cecilia Vicuña: *Sonoran Quipu*, MOCA Tucson, 2023.  
Photograph by Maya Hawk





# the opportunity

MOCA's 2026 Gala audience is like no other. Sponsors have the opportunity—at the Gala and through MOCA's online efforts all year—to connect to key demographics in the Tucson downtown area. This is a unique way to support MOCA and align with the creative and intellectual core of Southern Arizona! This is a chance to connect your brand to the cultural fabric of our borderlands community. MOCA is aligned to the pulse and heartbeat of the people that you want to reach.



## event details

- \* 300+ guests attend from Tucson's contemporary art communities—philanthropists and art lovers that include recognized University of Arizona faculty, global art collectors, local artists, and our desert's civically engaged entrepreneurs.
- \* Festive music, dancing, and special live light performances.
- \* A live auction and a silent auction featuring art, unique experiences, and luxury items only MOCA can offer
- \* Heavenly cuisine, local brews, and uplifting spirits.

## Title Sponsor | \$30,000



### Benefits at the Gala

- \* Prominent logo placement as Title Sponsor on all advertising, marketing, and promotional materials for the MOCA Gala in 2026
- \* Brand recognition onsite and online (with a website link) for one year
- \* Premium seating for 20 (2 tables) including champagne service
- \* Verbal recognition by MOCA board leadership from the Gala stage
- \* Brand displayed throughout the evening at the Gala, in the program, and in other print materials
- \* Logo placement in 4 months of museum's newsletters
- \* 5 dedicated social media posts via MOCA channels (20K+ followers)
- \* First right of refusal for Gala sponsorship in 2027

### Benefits Throughout the Year

- \* Name recognition on the MOCA Donor Wall for one year
- \* Private champagne tour with Director & Curator for up to 25 guests at MOCA, at a mutually agreed upon time
- \* Museum memberships at the Patron level for up to 5 company executive level employees
- \* Invitation to attend special VIP exhibition previews for company leadership and staff (upon request)



## Event Sponsor | \$12,000

### Benefits at the Gala

- \* Logo placement as Event Sponsor on all advertising, marketing, and promotional materials for the MOCA Gala in 2026
- \* Premium seating for 10 guests (1 table) at the Gala, including champagne service
- \* Logo featured on MOCA's Gala page online with link to your company's website
- \* Verbal recognition from the stage at the Gala
- \* Brand displayed throughout the evening at the Gala, in the program, and in other print materials

### Benefits Throughout the Year

- \* Name recognition on the MOCA Donor Wall for one year
- \* 5 guest passes to MOCA for your company employees for one year
- \* Invitation to attend all VIP exhibition previews in 2026



## Supporting Sponsor | \$6,000

### Benefits at the Gala

- \* Logo placement as Supporting Sponsor on all advertising, marketing, and promotional materials for the MOCA Gala in 2026
- \* Premium seating for 5 guests (half table) at the Gala, including champagne service
- \* Logo featured on MOCA's Gala page online with link to your company's website
- \* Brand included in Gala program and in other print materials

### Benefits Throughout the Year

- \* Name recognition on the MOCA Donor Wall for one year
- \* 5 guest passes to MOCA for your company employees for one year
- \* Invitation to attend all VIP exhibition previews in 2026

# Additional Underwriting Opportunities

Gala Benefactor I \$2,500

Entertainment Sponsor, D.J I \$2,000

Decor Sponsor I \$1,500

Entertainment Sponsor, Artists I \$1,000

*100% Tax Deductible Donations – no Gala seats included.*

## Benefits Throughout the Year

- \* Name recognition on Donor Wall at MOCA for one year
- \* 5 guest passes to MOCA for your company employees for one year
- \* Invitation to attend all VIP exhibition previews in 2026





**MOCA Tucson inspires new ways of thinking through cultivation, exhibition and interpretation of contemporary art.**

Established by artists in 1997, MOCA is Tucson's only museum devoted exclusively to contemporary visual art and visual culture from Tucson and around the world. MOCA is committed to thinking globally, acting locally, and engaging with the ethics and aesthetics of contemporary life. Through varied offerings, MOCA is Tucson's primary learning resource for contemporary art and maintains a full exhibition schedule and art education programs.

**Thank you for your support!**



**moca**

Museum of Contemporary Art Tucson

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