

Visitor Services

MOCA TUCSON INSPIRES NEW WAYS OF THINKING THROUGH THE CULTIVATION, INTERPRETATION, AND EXHIBITION OF CONTEMPORARY ART.

Established by artists in 1997, MOCA is Tucson's and the Sonoran Desert's only museum devoted exclusively to contemporary art from around the globe. Housed in a repurposed neo-brutalist firehouse in Downtown Tucson since 2010, MOCA Tucson applies creative solutions to the problems of today and tomorrow through the vehicle of contemporary art. We create programming that is ambitious, innovative, and that is responsive to the wants and needs of our community. A pioneering museum of its kind, MOCA Tucson currently hosts rotating exhibitions by locally, nationally, and internationally renowned contemporary artists—critical exhibitions that spur dialogue and that foster empathy between artists and audiences. Our bold programming is highly engaging for diverse audiences and creates a welcoming, inviting space for visitors to learn more about the changing world we live in. MOCA Tucson is an important incubator and connector for contemporary art across the Southwest region and beyond.

SCOPE AND RESPONSIBILITIES

The Visitor Services Associate develops—proposes and produces—strategies that cultivate new and existing constituents, including visitors, MOCA members, and donors. The Associate envisions and implements experiential elements that enhance and shape MOCA visitor experience.

Responsibilities include, but are not limited to:

Envisioning, developing, and implementing strategies for engaging existing and new visitors and donors

Creating a visitor engagement strategy that advances MOCA's mission

Welcoming visitors and developing and managing initiatives to advance visitor engagement

Managing all visitor transactions, including ticketing, surveys, and MOCAShop sales

Supporting the realization of MOCAShop identity and managing sourcing and procurement

Supporting Administrative and Development efforts, including Membership and merchandise fulfillment

Proposing and producing MOCA's social media content, posting on a weekly to daily basis, and responding to comments, direct messages, and tags

QUALIFICATIONS

MOCA Tucson seeks an individual with passion and skill for deepening and growing the Museum's engagement with a wide variety of audiences. The Visitor Services Associate will realize processes that enhance visitor experience and produce marketing strategies



that demonstrably advance virtual and in-person engagement. The Associate must have strong interpersonal and organizational skills, be a strong writer, and possess acumen with Microsoft Office. Experience with CRM (currently Neon) or other donor management software and museum experience and/or Art History background a plus. MOCA is looking for individuals who will bring new perspectives and ideas to our team, who are energetic and highly organized, who take direction but are self-motivated and deeply collaborative, and who are committed to MOCA's mission and growing its engagement with visitors near and far.

LOGISTICS

15-20 hours per week, including evenings and weekends. Hourly wage commensurate with experience. Expected start date mid-January. To be considered, send resume and cover letter to MOCA Executive Director Kate Green at kate@moca-tucson.org.